

Reg. No.:

Name :



VIT

Vellore Institute of Technology

(Deemed to be University) under Section 3 of U.G. Act, 1956

Final Assessment Test (FAT) Lab Examination – April 2025

Programme	: B.Tech	Semester	: WIN 2024-25
Course Title	: Technical Report Writing	Course Code	: BENG102P
Faculty	: Dr. Divya Muraleedharan	Slot	: L21+L22 (Thursday FN)
		Class Nbr	: CH2024250502711
Time	: 90 minutes	Max. Marks	: 50

Answer ALL questions

1.	Fill in the blanks with the correct tense of the verb in parentheses. Remote work (1) ___ (<i>become</i>) the norm for many professionals. Companies (2) ___ (<i>adopt</i>) flexible work-from-home policies. Since 2021, employees (3) ___ (<i>spend</i>) more time working virtually. Tech platforms (4) ___ (<i>create</i>) tools to support collaboration. In 2020, many teams (5) ___ (<i>transition</i>) to video meetings. Before the pandemic, few organizations (6) ___ (<i>embrace</i>) remote work fully. By next year, businesses (7) ___ (<i>evaluate</i>) the long-term impacts. Right now, workers (8) ___ (<i>adjust</i>) to hybrid schedules. Developers (9) ___ (<i>already/improve</i>) interface features. Many people (10) ___ (<i>prefer</i>) working from home for flexibility. Research (11) ___ (<i>show</i>) increased productivity in some sectors. If the trend continues, offices (12) ___ (<i>transform</i>) into collaboration hubs. Managers (13) ___ (<i>communicate</i>) more through digital platforms. Cloud services (14) ___ (<i>support</i>) remote access globally. The nature of work (15) ___ (<i>evolve</i>) rapidly.	15
2.	Draft a Questionnaire (TEN questions) on <i>Influence of Celebrity Endorsements on Buying Decisions</i>. Each question should be followed by a 5 point Likert Scale or Multiple choice question. Give appropriate variables.	10
3.	Using the given technical vocabulary and jargon related to digital media and communication, write a well-structured paragraph (maximum 300 words) that is clear and coherent. Use at least eight of the following terms appropriately:	10

Terms:

Audience engagement, Viral content, Influencer marketing, Hashtags, Branding, Content strategy, Algorithm, Analytics, Target audience, Monetization, Reach, Click-through rate, Storytelling, Digital footprint, Social listening

4.

The bar chart below shows the allocation details of Government budget for Mental Health. Summarize the main trends shown in the chart and compose a report following the structure- Introduction; data visualization; Analysis and observation; Recommendations and conclusion. Write at least 400-500 words.

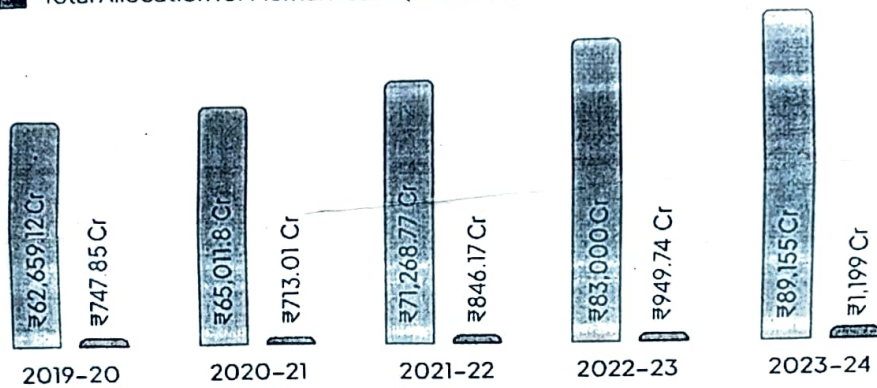
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Government's Budget Allocation to Mental Health

■ Total Health Budget (Rs. Crore)

■ Total Allocation for Mental Health (Rs. Crore)



Source: Government of India