



Final Assessment Test(FAT) - Nov/Dec 2024

Programme	B.Tech.	Semester	Fall Semester 2024-25
Course Code	BENG101L	Faculty Name	Prof. Preetha R
Course Title	Technical English Communication	Slot	A1
		Class Nbr	CH2024250103501
Time	3 hours	Max. Marks	100

General Instructions

- Write only Register Number in the Question Paper where space is provided (right-side at the top) & do not write any other details.

Course Outcomes

- CO1 - Use grammar and vocabulary appropriately while writing and speaking
CO2 - Apply the concepts of communication skills in formal and informal situations
CO3 - Demonstrate effective reading and listening skills to synthesize and draw intelligent inferences
CO4 - Write clearly and significantly in academic and general contexts

Section - I

Answer any 10 Questions (10 × 10 Marks)

*M - Marks

Q.No	Question	*M	CO	BL
01.	A mid-sized company has recently merged with another firm, and the teams are having difficulty collaborating on projects. The newly merged team members complain about unclear instructions, missed deadlines, and tension during meetings. Some employees feel that the managers aren't approachable or transparent about company changes, while others believe there are too many layers of management between them and decision-makers. What types of communication barriers can you identify in this situation? How could the organizational structure contribute to communication challenges? Suggest three ways the company can improve communication among team members post-merger.	10	2	4
02.	I. Answer the following questions with appropriate model verbs: (5*1 =5) 1. My father __ scold me if I don't go back to tuition enter. (will/ may/ would) 2. She __ be at home right now because her car is in the driveway. (must/ can/ might) 3. I __ go to the party, but I'm not sure yet. (should/ might/ must) 4. We __ arrive early if we want good seats (should/ could/ must) 5. He __ swim when he was just five years old. (could/ should/ might) II. Classify the following sentences into sentence pattern: (5*1 =5) 1. The news made her very sad. 2. She put her bag on the table. 3. Workers are installing the machine on a platform. 4. The host left the guests at the Italian restaurant. 5. Everyone was on the street.	10	1	3

- Q3. Read the following advertisement at NVIDIA, and prepare a suitable 1-page resume that strengthens your candidature: 10 4 6

Join Us and Change the World

As an NVIDIA intern, you're helping to drive the latest advancements in technology while pursuing your life's work. With this experience and knowledge, we can shape the future together. Our interns are employees. They do real work, on real projects, side by side with some of the industry's brightest minds. Interns get hands-on with never-before-seen technologies and the latest software and hardware developments.

Being an intern is the best way to kick-start your journey at NVIDIA, as it's our primary pipeline for new college grad and early-in-career hiring. You'll take part in meaningful work, make a difference on real projects, connect with the greatest minds in our industry, and build lifelong connections. Our internships are global and available year-round—for a minimum of 12 weeks—and offer great benefits.

What We Do:

Autonomous Machines Gaming and Entertainment

Cloud and Data Center

Healthcare

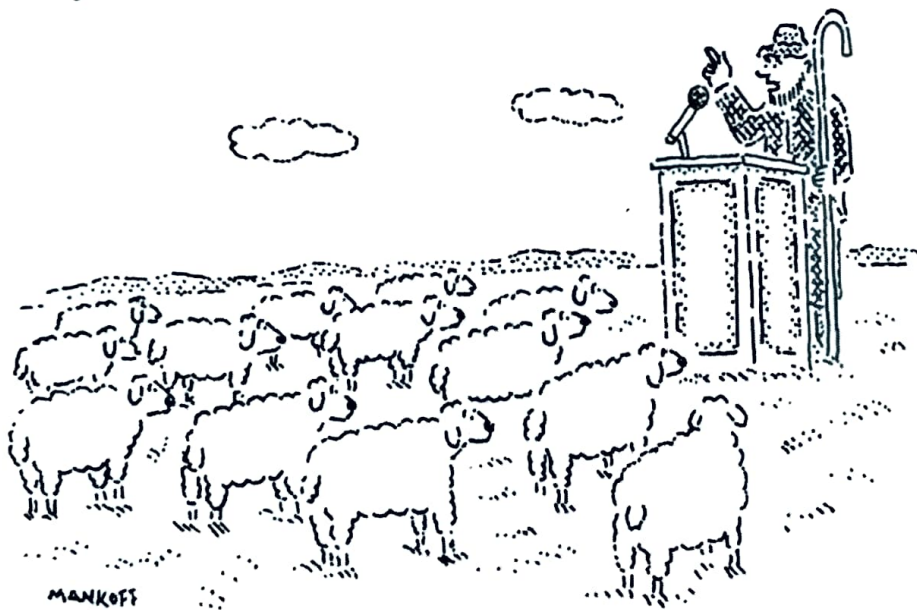
Deep Learning and Artificial Intelligence

High-Performance Computing

Design and Pro Visualization

Self-Driving Cars

- Q4. Analyse the following image carefully drawing on the principles of leadership and answer the questions given below: 10 2 5



"My platform can be summarized in a single word: Leadership!"

- (i) Explain what you think the cartoon means. Do not hesitate to use your fertile imagination in interpreting its deeper meaning and what it tries to tell us about our lives. [100-150 words]
- (ii) Secondly, suggest mistakes to avoid in attaining great leadership skills. [50 words max.]

- Q5. Discuss the importance of the executive summary as a concise overview of the proposal's key points. Discuss strategies for writing a compelling summary that captures the reader's attention and effectively outlines the proposal's purpose and value. 10 3 2

06.	You are a project manager at a marketing firm. One of your colleagues, often leaves work early without notice and does not complete assigned tasks. This has caused confusion during key phases of an ongoing project, as the tasks remain incomplete. Despite repeated reminders, the behavior persists, affecting team performance. Prepare a formal complaint letter to the HR department to address the situation.	10	4	3
07.	Explore the unique rules and conventions of any ONE of these Reference Styles: APA, MLA, or Chicago, with suitable examples focusing on how they format in-text citations and reference lists. Discuss how the Style influences academic writing, depending on the discipline and publication standards.	10	3	1
08.	Read the passage carefully and Identify 10 errors from the passage: Technology have revolutionized the world in ways unimaginable a few decades ago. From smartphones to advanced artificial intelligence, it's impact on daily lives is undeniable. However, the rapid development of technology brings new challenges which societies are not fully prepared to confront. One of these challenge is the displacement of jobs due to automation. Many peoples is at risk of losing their livelihood because machines are able to perform tasks more efficiently than humans. Moreover, the growing reliance on the internet for essential services pose a threat to personal privacy and security. Governments and organizations have yet to implement a effective framework to protect individuals from these dangers. Furthermore, there is a growing digital divide between those who can access the latest technology and those who cannot. This divide creates inequalities that is difficult to bridge, and without proper intervention, it will worsen. In addition, social media, while enabling global connectivity, have also led to issues such as cyberbullying and misinformation. It's critical that society address these issues urgently.	10	1	5
09.	L&T Developers are launching a premium range of apartments in a bustling area near a major university. Draft a persuasive email or letter aimed at potential buyers, focusing on luxury, convenience, and investment value. Ensure your letter follows the AIDA (Attention, Interest, Desire, Action) model, highlighting key features and ending with a clear call to action.	10	4	6
10.	The Narmada River in India always faces a crisis due to severe flooding resulting from heavy rainfall and the subsequent release of large volumes of water from the Sardar Sarovar Dam (SSD). This situation leads to significant flooding in various low-lying areas along the river, particularly in the Narmada district and surrounding regions. Imagine that you are the District Magistrate. Compose ten recommendations to mitigate the severity of casualties and damage to life and property.	10	3	6
11.	In large organizations, there are multiple team leaders with different leadership styles. Compare these two leaders working in the same company and their approaches, highlighting the pros and cons of each. Sarah (CEO) inspires her team by enforcing rules and meeting short-term goals. She motivates with passionate speeches, fosters creativity, encourages risk-taking, and promotes a culture of innovation. Sarah also supports open communication and flexible work practices, prioritizing employees' well-being and personal growth. Meanwhile, John (Sales Manager) leads through clear, measurable targets. He tracks progress, offering feedback, bonuses and public recognition for success. When goals are not met, he gives formal warnings and provides extra training.	10	2	4
12.	Explain Literature Review and its types, in terms of structure, methodology, and purpose. Elucidate in what contexts would each type of review be most appropriate?	10	3	5